



SPORTGRAIN a very good "In between snack"

When the Sportsgrain products were developed and tested at High Performance Centre Papendal, only the junior and elite athletes who live and train at Papendal could enjoy the Sportsgrain products. Nowadays, over three years later, the "recovery and in between snack" is fully embraced by the Olympic athletes throughout the Netherlands.

A great example is that I got several calls for instance from Olympic swimmers, sailors and long distance swimmers, all gold medal candidates in Rio, asking me if Sportsgrain will be available in Rio! Gladly I could answer yes, Sportsgrain will be available for the complete Olympic Dutch team as well as for the Paralympic Dutch team during the Games.

Papendal is a High Performance Centre which features an Elite Sports Restaurant where athletes can get all meals, consisting of functional sports nutrition, timed during the day. Sportsgrain is available in this Sports Restaurant and totally integrated in the daily menu of many elite athletes such as top-sprinters, the national hockey teams, the national volleyball teams and the BMX riders.

At Papendal we provide different food workshops for athletes and teams, we serve tastings and explain the use of products such as Sportsgrain. This is how Sportsgrain was introduced to a big group of athletes, who fully embraced the product. In addition we work interdisciplinary and in close cooperation with multiple sports nutritionists who spread their knowledge and great recovery products throughout the Netherlands, including Sportsgrain. As a result a major part of the Dutch Olympic athletes are now familiar with the Sportsgrain products. Athletes are never obligated to take Sportsgrain, we just offer this great product and many athletes make the choice of integrating Sportsgrain in their sports diet!

Kind regards,

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